



**VALENCIA TIGERS 2010 FOOTBALL**  
**PRIDE, TRADITION, EXCELLENCE**  
**Football Boosters**  
**PO Box 445, Placentia, CA 92871**  
**(562) 212-1761**

Dear Returning or Prospective Valencia Football Sponsor:

In preparation for the upcoming 2010 season, Tiger Football is already working on its 2010 season, and would be honored to have you as a business sponsor, with your ad placed in our Game-Day program.

Under the leadership of head coach Mike Marrujo, Tiger Football has been a very successful program spanning the last 29 years, winning 3 CIF Championships, appearing in 28 CIF playoffs, and achieving 13 league championship titles. Coach Marrujo is among only four Orange County coaches to have won more than 200 games in their coaching careers, and he's already had good things to say about his 2010 Tigers. A winning team extends beyond the football field and school and into the community and Tiger Football invites you to be part of our winning team!

A large part of our preparation, and one of our biggest fundraisers, is advertising sales for our Game Day Program. Ad sales from local businesses in our community are a big contributor to the team's success. ***Placement of your advertisement in our program would be a valued contribution to and greatly appreciated by Valencia High School Football.*** We welcome you to join our winning team!

As a valued advertiser, your contribution includes:

- ◆ Your ad appearing in every Valencia Home Game programs plus playoffs,
- ◆ Exposure to hundreds of spectators, a large dedicated alumni,
- ◆ Community acknowledgement & patronage,
- ◆ Banner sponsors will have high visibility at all Valencia Home Games, plus a print ad in the program,
- ◆ Listing on our Web site (which had over 90,000 hits in its first two seasons alone!)
- ◆ A tax deduction with 100% of your contribution going to Valencia Football, 501(c) ID 20-2615957.
- ◆ For an additional \$25, we will *create a link to your existing Web site.*

Please see the attached Advertisement Order Form for ad information. Your ad, check and order form **must be received No Later than July 31, 2010**. Please make checks out to Valencia Football Boosters, and mail to the above address. You may send your ad/artwork via email to Mike Pokorny at iamtheking@mindspring.com. Please note "Valencia Football" in the subject line. If you have any questions, please call Mike Pokorny at (562) 212-1761.

Please visit our web site at **[www.valenciatigers.com](http://www.valenciatigers.com)**, and thank you for supporting the Valencia Tigers Football program. Go TIGERS!

Sincerely,

Tom Mosley  
2010 President, VHS Football Boosters



**[www.valenciatigers.com](http://www.valenciatigers.com)**